



CHENY MEDIA **MARKETING AND CREATIVE DESIGN**

Profile and Portfolio



WHAT WE DO

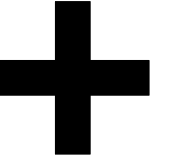
We help businesses, organisations, and individuals speak to their ideal customer or audience, with every message on every medium perfected!

BRANDING & GRAPHIC DESIGN

SOCIAL MEDIA SERVICES

WEB DESIGN & DEVELOPMENT

CONTENT STRATEGY & CREATION



Services +

BRAND DESIGN

Well-executed brand design designs builds credibility and brand recognition by creating a consistent visual language and providing an instant connection to your services.

Our branding services include the following:

- Building an identity from the ground up
- Re-branding established businesses
- Establishing brand messaging
- Business, product or service name selection
- Designing a brand logo
- Designing marketing collateral
- Formulating brand guidelines for design, style and tone

SOCIAL MEDIA SERVICES

Notable companies and brands are increasingly taking advantage of social media and digital marketing as more people are spending time and interacting online. Not only does social marketing extend the reach of a brand's personality but using social networks and using them well can be a great way to convert your audience into clients.

Our Social Media services include the following:

- Social media branding across platforms
- Content Strategy for social media
- Content Creation: Graphics & Copy
- Publishing content to SM platforms
- Community Engagement
- Creating and Running Ads

WEB DESIGN & DEVELOPMENT

Your website is now your first contact point with potential clients. If you make a Bad Impression, you lose a potential conversion but if you make a Great Impression, you can potentially gain and keep a client for life.

Our web design services include the following:

- Designing the look and feel of the website
- Developing websites (Wordpress / Wix)
- Redesigning or Improving an existing website
- Writing content for a new or existing website

CONTENT STRATEGY & CREATION

We can help you create world-class content that captivates your audience and elevates your brand. our tailored approach ensures your message not only reaches but resonates with your target demographic.

- Social Media Content: Platform-tailored posts that spark engagement.
- Radio & TV Ad Scripts: Engaging narratives for broadcast media.
- Website Copywriting: Persuasive website text.
- Product Descriptions: Compelling and clear product narratives.
- Blog Writing: Informative articles establishing brand authority.
- Email Campaigns: Captivating emails that drive action and loyalty.

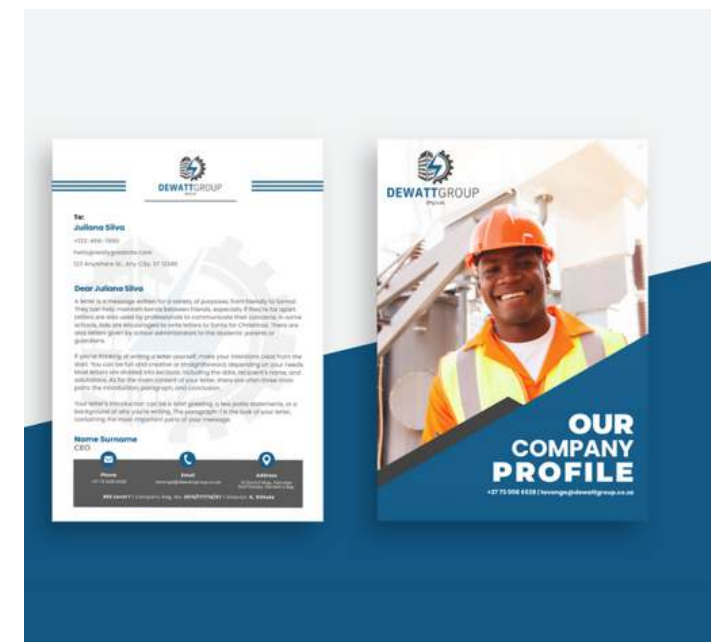
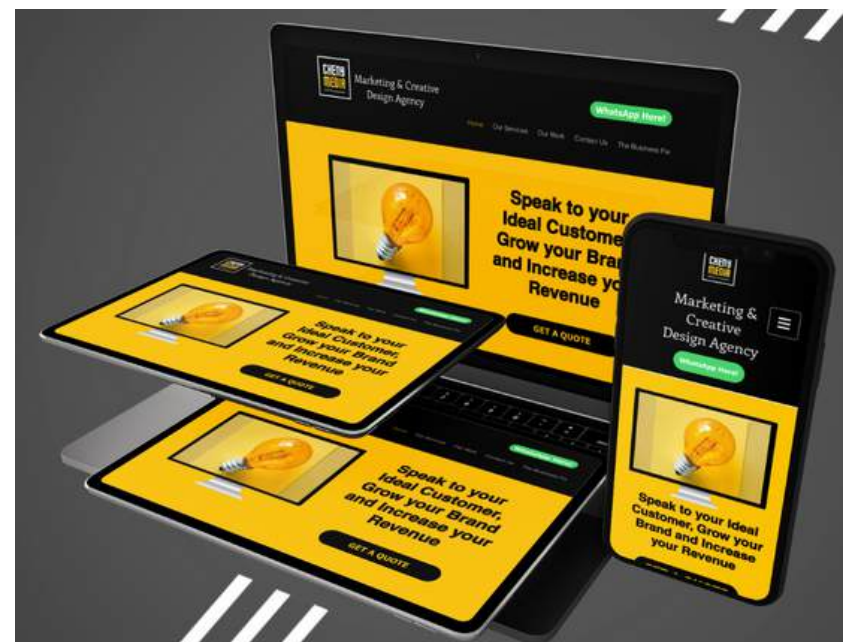
Some of Our Clients

Here are some of the brands we are proud to work with



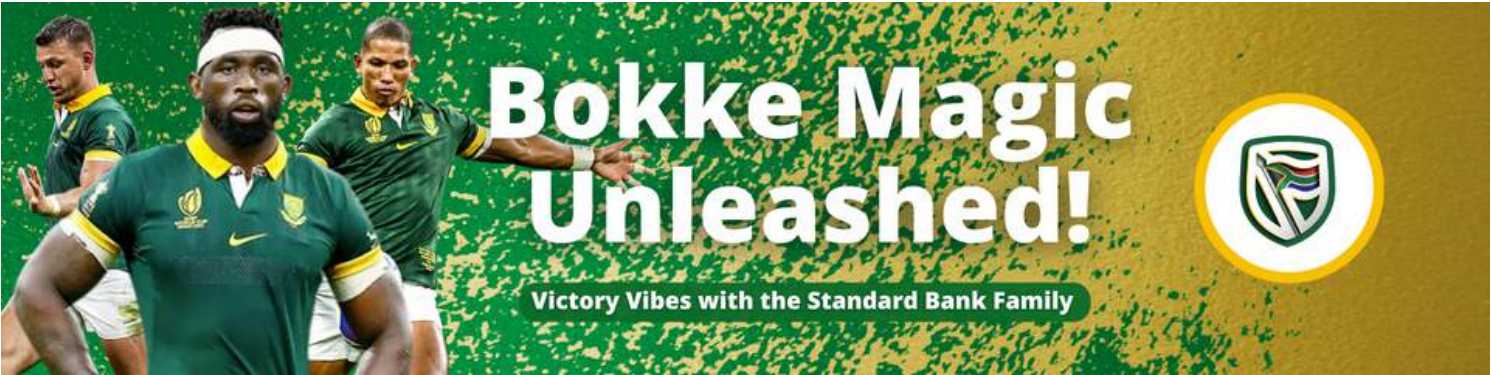
BRANDING

Logos, Business cards, Letterheads, Email Signatures, Invoices, Brochures etc

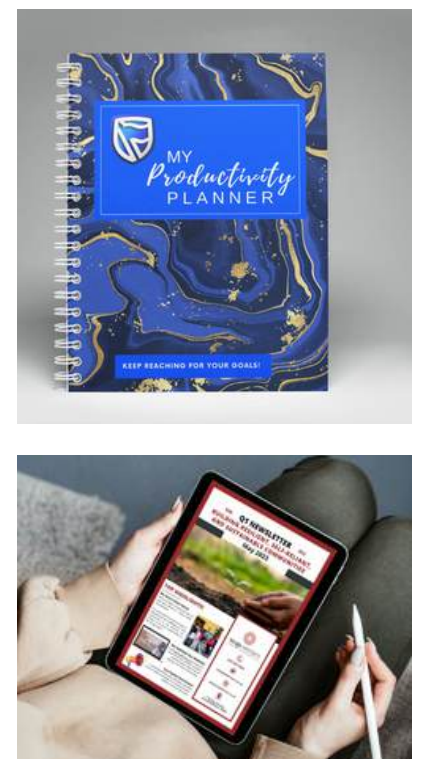
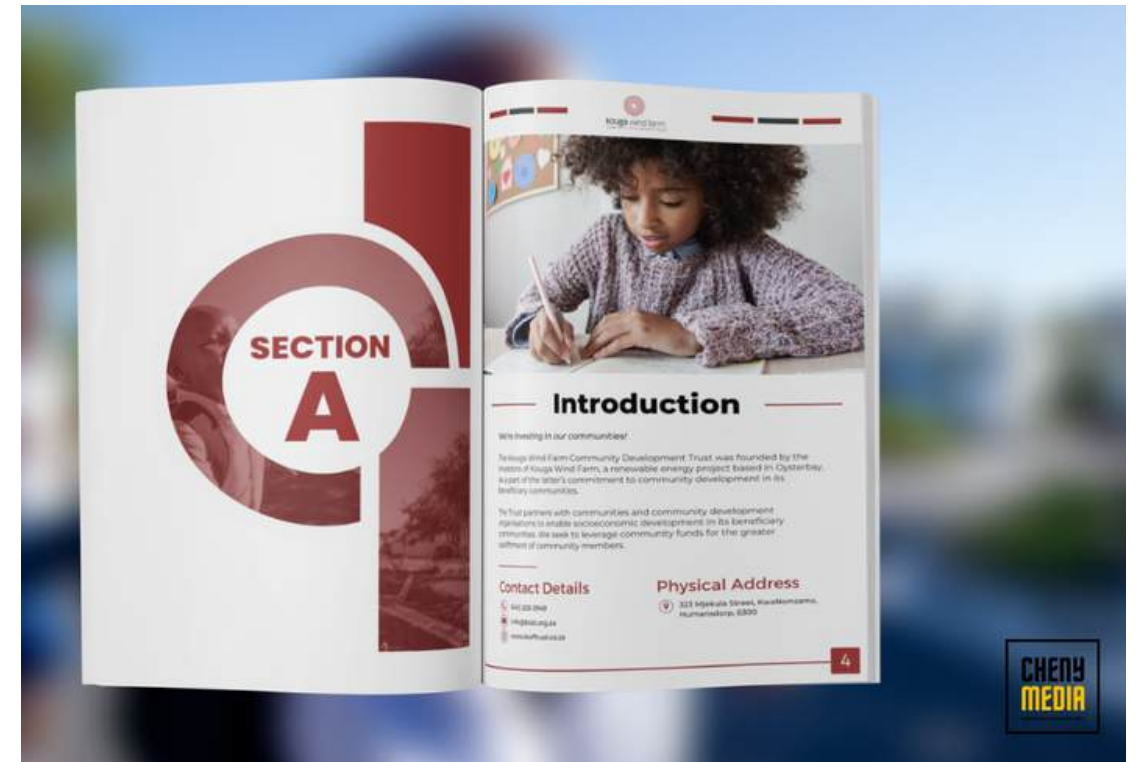


AND MORE ...

Flyers, Posters, Banners, Branded Clothing, Social Media Graphics etc



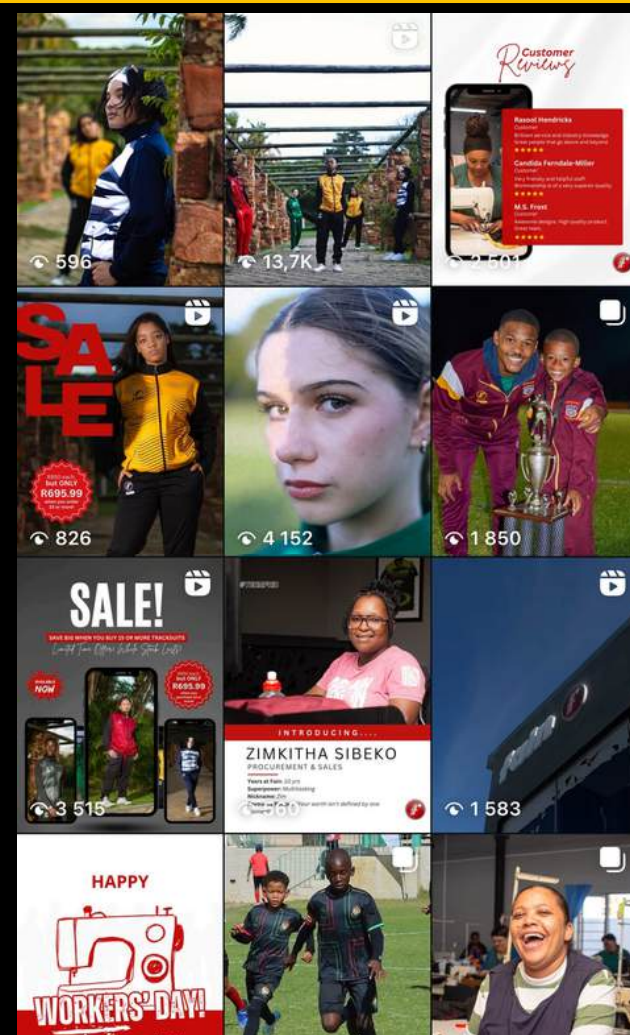
Product Catalogues, Company Profiles, Newsletters, Presentations, Annual Reports, Diaries/ Planners Business Proposals etc



AND MORE ...

SOCIAL MEDIA MANAGEMENT

CURRENT AND PAST PROJECTS

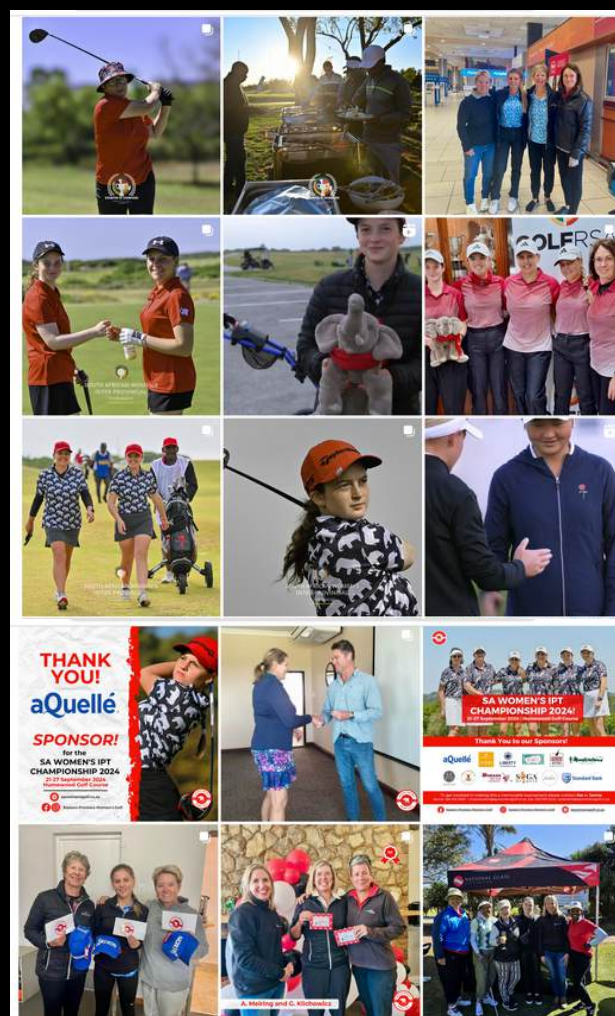


FAIN SPORTS APPAREL

Instagram: [@fain_nation](#)

Facebook: [@fainsports](#)

TikTok [@fain.nation](#)



EASTERN PROVINCE WOMEN'S GOLF

Facebook: [@easternprovincewomensgolf](#)

Instagram: [@eastern_province_womens_golf](#)

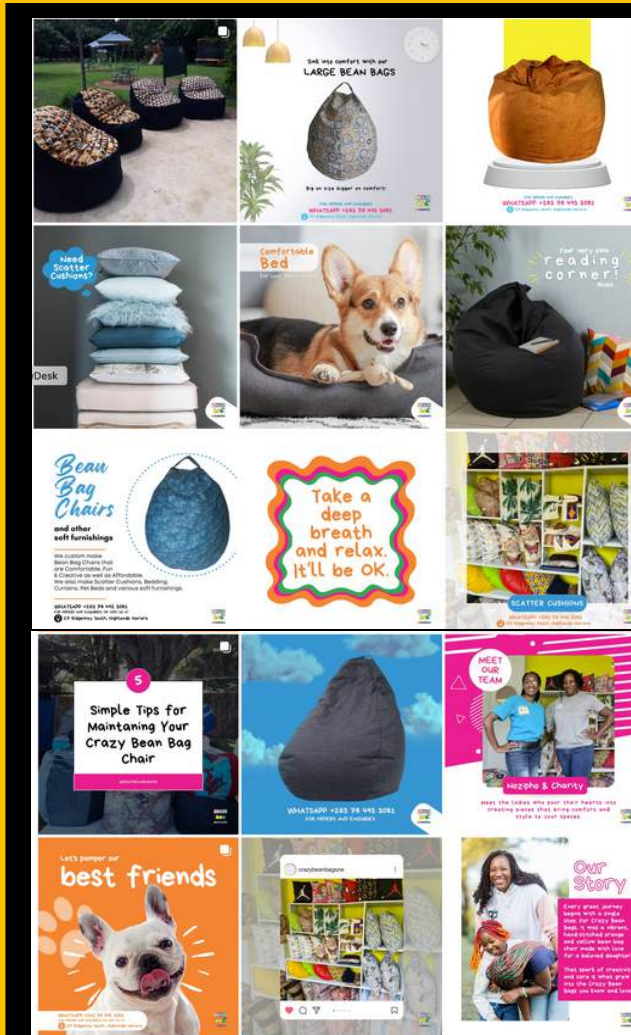


KOUGA WIND FARM COMMUNITY DEVELOPMENT TRUST

Facebook: [@kwftrust](#)

Instagram: [@kwftrust](#)

LinkedIn: [KWF Community Development Trust](#)



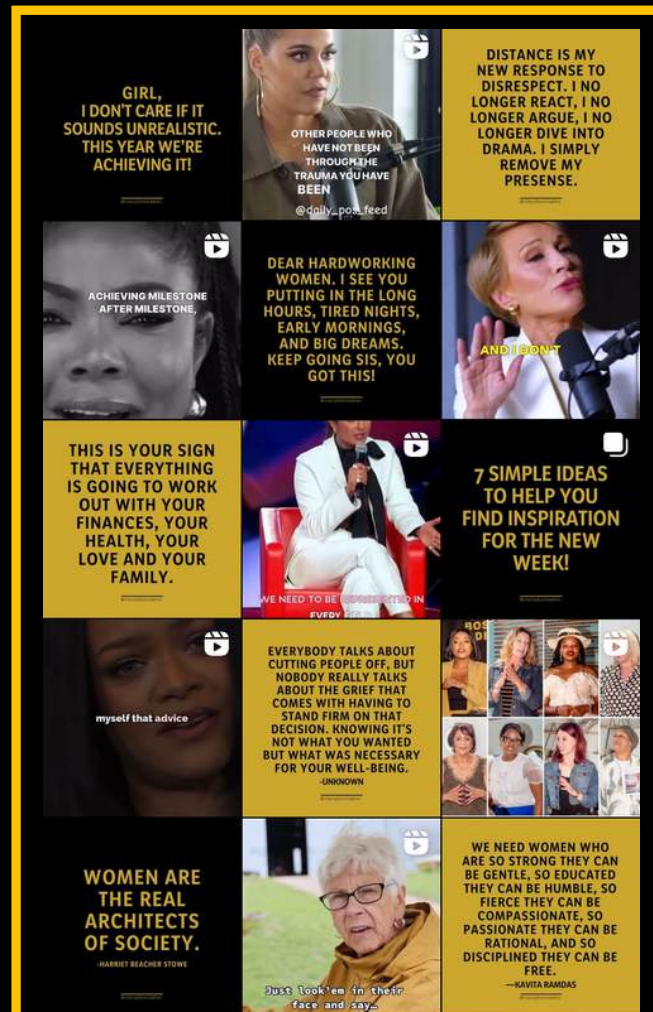
CRAZY BEAN BAGS

Instagram: [@crazybeanbagszw](#)

Facebook: [@Crazy Bean Bags ZW](#)

SOCIAL MEDIA MANAGEMENT

CURRENT AND PAST PROJECTS

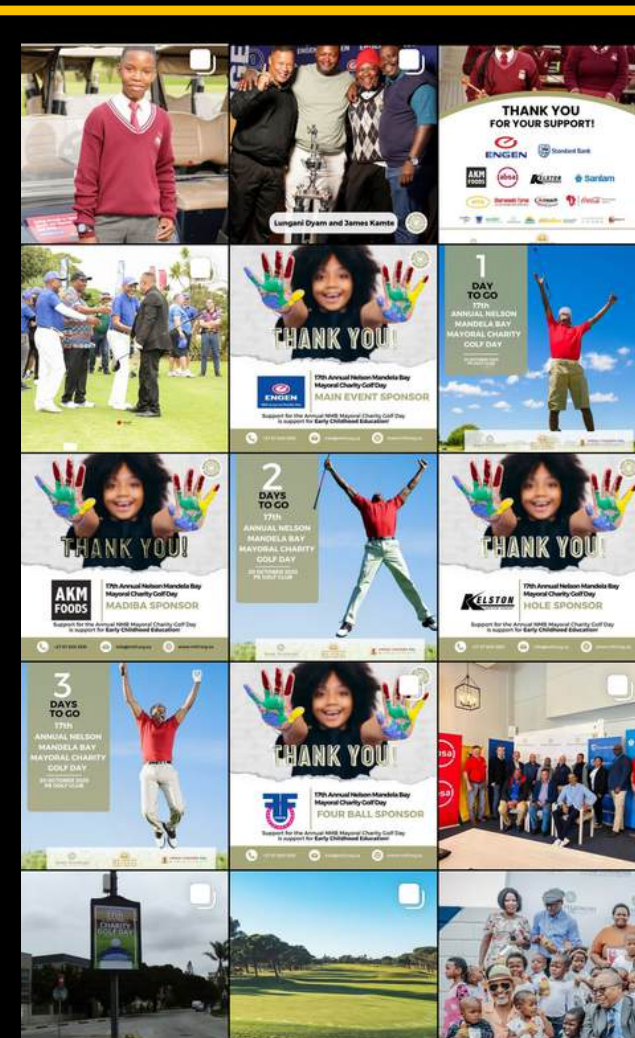


CLASSY BOSS LADIES

Facebook: @classybossladies

Instagram: @classybossladies

TikTok @classybossladies



MARK HEADBUSH FOUNDATION

Facebook: @markheadbushfoundation

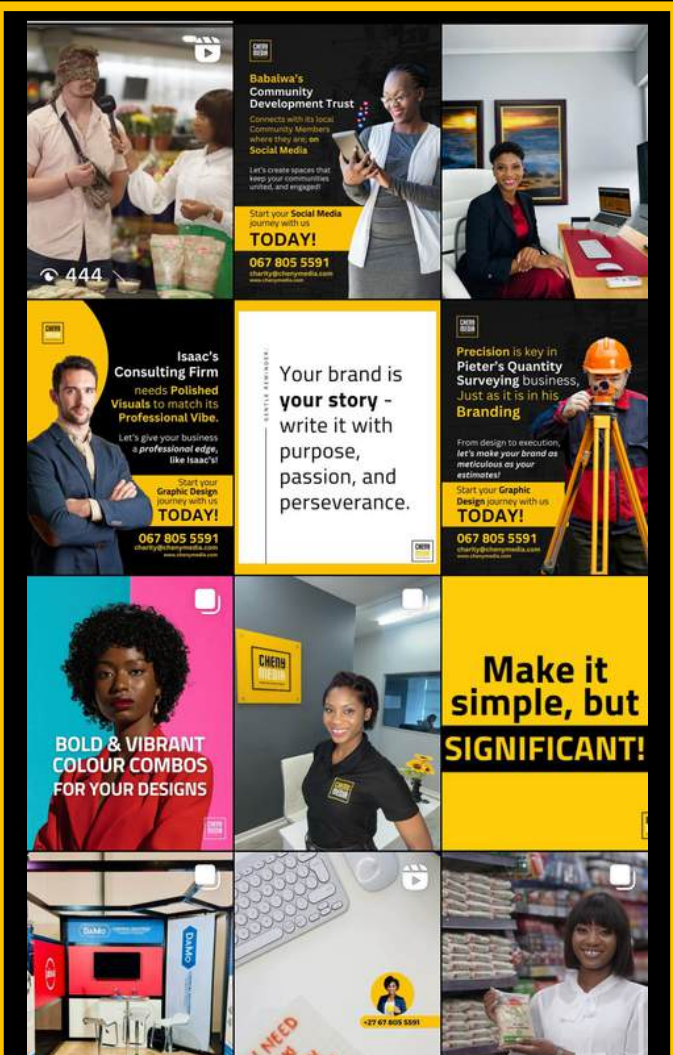
Instagram: @markheadbushfoundation



QUMA FUNERAL SERVICES

Facebook: @qumafuneralservices

Instagram: @qumafuneralservices



CHENY MEDIA

Facebook: @chenymedia

Instagram: @classybossladies

AND MORE ...

WEB DESIGN



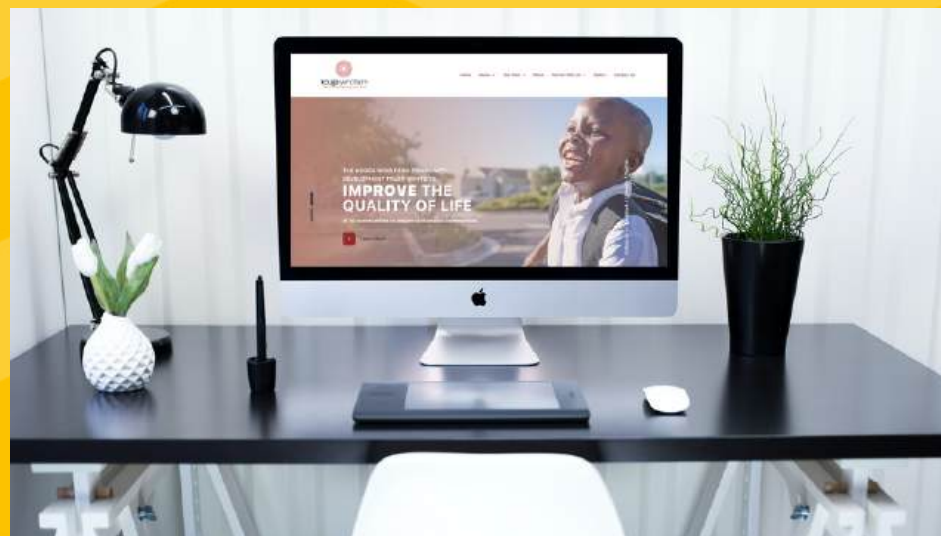
QUMA FUNERAL SERVICES
quma.co.za



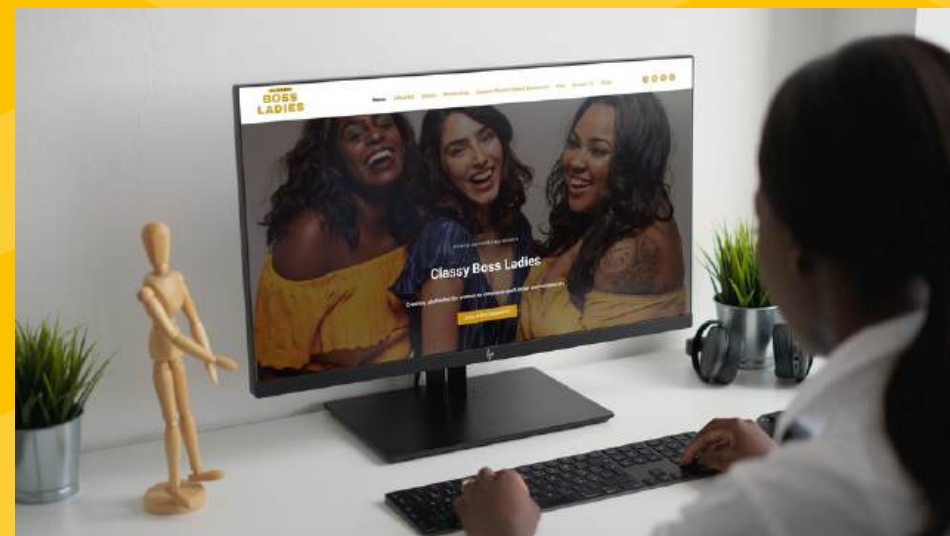
CHENY MEDIA
chenymedia.com



**EASTERN PROVINCE
WOMEN'S GOLF**
epwomensgolf.co.za



+ KOUKA WIND FARM TRUST
kwftrust.co.za



CLASSY BOSS LADIES
classybossladies.com



MOUNTAIN HIKING CREW
mountainhikingcrew.co.za

AND MORE ...

TESTIMONIALS



Tracy Van Biljon
Founder: The Pathfinder

Charity started helping me with my side hustle when her business was also still a side hustle. Even though she had a full time and demanding job and family responsibilities, I could always rely on her to produce her best and to deliver on my timelines.

Thank you so much to Charity for putting me on the map and for continuing to inspire me to follow my dreams!



Zolisa Marawu
Founder: Zolisa Marawu Consulting

I've known Charity for about 5 years now having worked with her in two past positions and now as an entrepreneur.

She is amazing at interpreting a brief and has impeccable execution.

She also, when available, delivers on tight deadlines without compromising quality which is a testament of the experience she has at her disposal.

She's a great asset to have for the growth of my small business.
I highly recommend her services.



Delene Sim Burckardt
Founder: Reboot

A shout out of gratitude and thanks for being such an amazing business partner. I say this because when I took your services, you merged with my brand so much that I feel like it is me posting and sharing my content!

You just get me well and every time I see the content I get super excited and thrilled!



Charity Bafana
Owner: Crazy Bean Bags

Cheny Media has been managing Crazy Bean Bags' social media for almost 5 years now. When I approached Charity 2 years ago I needed our brand 'spruced' up.

Charity is a consultant but at Crazy Bean Bags she is Head of Marketing, with full creative license as she understands the brand.

As a growing business owner its important to always have someone in your corner even when things look bleak. Cheny Media takes the time to understand your story and why you started your business. Thank you for all you do for our humble business!



TESTIMONIALS



Prince Matonsi
GM: Kouga Wind Farm Community
Development Trust (KWFCDT)

The Kouga Windfarm Community Development Trust has experienced Cheny Media as a young vibrant communications company with exceptional skills in design, content development and social media marketing and management capabilities.

We are impressed with the work done for the Trust so far for our newsletter



Graeme Whale
Professional Golf Coach

I have had the pleasure of working with this lady and her company. It was effective efficient and affordable. The experience has made it possible for me to recommend her to my friends.



Kuhle Mangana
Marketing, Quality Assurance & Projects
Manager: DaMo Chemical Solutions (Pty) Ltd

Cheny Media makes your vision come to life! Always open to trying new things and always want to make sure that the customer is happy. 10/10 recommendation





GROW YOUR BRAND WITH US TODAY!

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hello@chenymedia.com

www.chenymedia.com

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Park, Gqeberha, 6045

